



Villain Creation Workbook

A guided worksheet to help you craft a villain readers love to hate.



1. Core Motivation

What does your villain want more than anything? Why? How did this desire form?

2. Personal Wound

What past event shaped your villain into who they are? How does it influence their actions now?

3. Strengths & Competence

List your villain's skills, resources, and advantages. What makes them a real threat?

4. Humanizing Traits

What is the one thing readers might sympathize with? A relationship? A fear? A belief?

5. Moral Code

Even villains have rules. What lines will your villain never cross? What lines will they willingly shatter?

6. Connection to the Hero

How do the villain's goals clash with the hero? What personal tension exists between them?

7. Signature Moment

Describe one unforgettable scene that defines your villain. Why does it matter?

8. Consequences

What damage do they create in your story world? Emotional, physical, or social?

9. Redemption or Ruin

What is the villain's final outcome? How does it feel earned?